

Privacy Policy**Effective Date: 9th January 2025****Introduction**

Bletchley Networks Limited (“we”, “our”, or “us”) respects your privacy and is committed to protecting any personal data that you may provide through your use of our website, bletchley.net. This Privacy Policy explains how we handle your data in accordance with UK data protection laws, including the UK General Data Protection Regulation (UK GDPR).

Who We Are

We are Bletchley Networks Limited; a company registered in the United Kingdom. Our trading address is: Collingwood Buildings, 38 Collingwood Street, Newcastle upon Tyne, NE1 1JF.

What Data We Collect

We collect personal data when you interact with our website, such as when you use our broadband availability checker. This may include: Your name; email address; telephone number; installation address and postcode; any additional information you choose to provide. We do not collect personal information unless you actively provide it.

Cookies

We only use essential, functional cookies necessary for our website to operate properly. These cookies do not track users or collect personal data for analytics or advertising purposes. No tracking or marketing cookies are used. Consent is not required for the functional cookies in use.

How We Use Your Information

We use the information you provide to check and confirm broadband availability at your address; communicate with you regarding your enquiry; provide service-related updates or information; Send you relevant marketing communications about our broadband services (only where legally permitted).

Marketing Communications

We may use the contact details you provide to send you marketing messages about our services that may be of interest to you. Where required by law, we will obtain your consent before sending such communications. You can opt out of marketing communications at any time by following the unsubscribe link in any email or by contacting us directly.

Data Sharing

We do not sell your personal data. We may share your data with trusted service providers who help us deliver our services (e.g., CRM or email platforms), but only under

strict data protection agreements. We may also disclose your information if required by law.

Data Retention

We retain your data only for as long as necessary to fulfil the purposes outlined above, or to meet legal or regulatory requirements.

Your Rights

Under the UK GDPR, you have the right to: access your personal data; correct inaccurate or incomplete data; request deletion of your data; object to or restrict processing; withdraw consent (where processing is based on consent); lodge a complaint with the Information Commissioner's Office (ICO).

To exercise your rights, please contact us using the details below.

Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us.

Email: support@bletchley.net

Trading Address: Bletchley Networks Limited, Collingwood Buildings, 38 Collingwood Street, Newcastle upon Tyne, NE1 1JF.